



# KAIA

## REGIONAL FORUMS

### SPONSORSHIP OPPORTUNITIES



### PURPOSE OF THE FORUMS

The KAIA has commissioned the University of Louisville Urban Studies Institute to conduct an in-depth economic impact study of Kentucky's automotive industry. KAIA will host six regional forums across Kentucky where attendees will hear from UofL researchers as well as from local manufacturers on how the industry is impacting local regions of the state. These forums will feature a panel of local industry leaders discussing the opportunities and challenges faced by Kentucky's automotive industry.

### SPONSORSHIP OPPORTUNITIES

Sponsoring a KAIA Regional Forum is a unique opportunity to promote your company, help support the growth of Kentucky's automotive industry across the state and engage directly with a diverse group of automotive suppliers and service providers.

### REGIONAL FORUMS AT-A GLANCE

June 16	<b>ELIZABETHTOWN KCTCS CAMPUS</b> ELIZABETHTOWN, KENTUCKY
June 17	<b>GATEWAY KCTCS CAMPUS</b> FLORENCE, KENTUCKY
June 18	<b>BLUEGRASS KCTCS CAMPUS</b> LEXINGTON, KENTUCKY
June 23	<b>SOUTHCENTRAL KCTCS CAMPUS</b> BOWLING GREEN, KENTUCKY
June 24	<b>SOMERSET KCTCS CAMPUS</b> SOMERSET, KENTUCKY
June 25	<b>HENDERSON KCTCS CAMPUS</b> HENDERSON, KENTUCKY

	COST	OPPORTUNITIES	LOGO ON FORUM SIGNAGE	LITERATURE AT KAIA TABLE	LOGO ON PROGRAM MATERIALS	LOGO WITH LINK ON KAIA WEBSITE	VIP SEATING	PODIUM RECOGNITION	LOGO ON EVENT BADGES	FORUM NAMING RIGHTS
PRESENTING	\$7,500	EXCLUSIVE	•	•	•	•	•	•	•	•
GOLD	\$5,000	3	•	•	•	•	•	•		
REGIONAL	\$1,000	UNLIMITED	•	•						

*Note: Presenting and Gold level sponsorship opportunities cover all six regional forums. Regional level sponsorship opportunities are for a single forum.*

### WHO WE ARE

The Kentucky Automotive Industry Association (KAIA) was established to advance and promote Kentucky's automotive industry by providing leadership and creating collaborative partnerships. As an industry-led organization, KAIA is driven by the needs of Kentucky's expansive automotive network. The association was formed hand-in-hand with Kentucky's OEMs and suppliers in order to ensure its continued focus on addressing the challenges and opportunities of the industry.

If you are interested in supporting these events, please contact Dave Tatman for additional information.

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