The Kentucky Automotive Industry Association (KAIA) serves as a unifying voice that strives to anticipate and address common challenges and achieve shared goals. By creating a forum for best practice sharing, leveraging the expertise of world renowned automotive-related companies, the association seeks to further grow and strengthen the industry across the Commonwealth.

WHO WE ARE
As an industry-led organization, KAIA is driven by the needs of Kentucky’s expansive automotive network. The association was formed hand-in-hand with Kentucky’s Original Equipment Manufacturers (OEMs) and suppliers in order to ensure its continued focus on addressing the challenges and opportunities of the industry.

WHO WE REPRESENT
KAIA is a statewide organization representing all automotive interests including OEMs, suppliers, academic institutions, individuals and any organization serving the automotive industry in any capacity.

MISSION
Our mission is to advance and promote Kentucky’s automotive industry by providing leadership and creating collaborative partnerships that will ensure the industry has the resources it needs to succeed.

INDUSTRY QUICK FACTS:
Kentucky’s vast network of automotive manufacturing, supplier and service-related companies provide a significant impact on Kentucky’s economy, adding $4 billion annually to the state’s GDP. Boasting four major auto manufacturing plants, the state is the third-largest producer of light vehicles in the country, building nearly 1.3 million cars and trucks in 2014. That places Kentucky first in production on a per capita basis.

1,276,557
KENTUCKY-MADE VEHICLES WERE PRODUCED IN 2014, UP 73% FROM 2010

KENTUCKY RANKS
THIRD
IN U.S. LIGHT VEHICLE PRODUCTION
AND FIRST
ON A PER CAPITA BASIS

460
MORE THAN AUTO-RELATED MANUFACTURING,
SERVICE AND TECHNOLOGY ESTABLISHMENTS EMPLOY
85,000 IN KENTUCKY

MORE THAN
$5 BILLION
IN KENTUCKY-MADE VEHICLES AND
PARTS WERE EXPORTED IN 2014

OF KENTUCKY’S 120 COUNTIES,
EIGHTY ARE HOME TO AN AUTOMOTIVE MANUFACTURING-RELATED FACILITY

KYAUTOINDUSTRY.COM
KAIA was established with four overarching goals in mind that reflect branding, leadership, advocacy, and workforce development.

**BRANDING**

Establish a strong brand for automotive manufacturing in Kentucky.

**ADVOCACY**

Advocate on behalf of the industry in order to raise its overall profile in terms of impact, influence and needs.

**LEADERSHIP**

Provide leadership that will advance the industry and create an environment for growth.

**WORKFORCE**

Develop a skilled and readily available workforce that can meet the demands of the industry today and tomorrow.

### INDUSTRY MEMBERSHIPS

Eligible members: Automotive Original Equipment Manufacturers and suppliers with a Kentucky operation and the Kentucky Cabinet for Economic Development.

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<thead>
<tr>
<th>KY-BASED EMPLOYMENT</th>
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<td>500-999</td>
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<tr>
<td>1,000+</td>
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### AFFILIATE MEMBERSHIPS

Eligible members: All other companies/firms providing services to the automotive industry.

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<td>$2,000</td>
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</table>

### NON-PROFIT/GOVERNMENT AGENCIES

| A8                  | $500 |

### INDIVIDUAL/STUDENTS

| A8                  | $100 |

### EDUCATIONAL INSTITUTIONS

<table>
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<tr>
<th>A8</th>
<th>KY-Based</th>
<th>Non-KY Based</th>
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<td>K-12</td>
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<td>College/Institute</td>
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<tr>
<td>University</td>
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### ALLIED MEMBERSHIPS

Eligible members: Automotive Original Equipment Manufacturers, suppliers and other companies/firms providing services to the automotive industry that do not have a Kentucky operation.

| A8 | $2,000 |

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**INTERESTED IN JOINING KAIA?**

KAIA has something for any company or organization that is engaged with Kentucky’s automotive industry. If you are interested in learning more about KAIA and how you can help advance Kentucky’s automotive industry, please visit KyAutoIndustry.com or submit the below form:

Name: ________________________________
Title: ________________________________
Company: _____________________________
Address: ______________________________
City: _________________________________
State: ____________________________
Zip: _________________________
Phone: ___________
Email: ______________________
Membership Type: ________________

Kentucky Automotive Industry Association
P.O. Box 5467
Frankfort, KY 40602
(270) 349-2355

• Access to key industry leaders
• Sharing best practices
• Seminars on issues impacting the industry
• Industry networking
• Listing on KAIA website
• Discounted or free training/seminars

MEMBERSHIP BENEFITS INCLUDE:

• A voice in program development
• Promotional opportunities for company news
• Leadership opportunities
• Invitation to annual conference
• Sponsorship opportunities

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