



INDUSTRY QUICK FACTS:

Kentucky's vast network of automotive manufacturing, supplier and service-related companies provide a significant impact on Kentucky's economy, adding \$4 billion annually to the state's GDP. Boasting four major auto manufacturing plants, the state is the third-largest producer of light vehicles in the country, topping more than 1.2 million cars and trucks in 2013. That's an increase of 22 percent over the year before and places Kentucky first in production on a per capita basis.

1,253,073

KENTUCKY-MADE VEHICLES WERE PRODUCED IN 2013, UP 22% FROM 2012

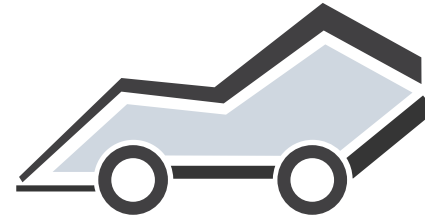
KENTUCKY RANKS **THIRD** IN U.S. LIGHT VEHICLE PRODUCTION AND **FIRST** ON A PER CAPITA BASIS

NEARLY **460** AUTO-RELATED MANUFACTURING, SERVICE AND TECHNOLOGY ESTABLISHMENTS EMPLOY **82,000** IN KENTUCKY

\$5.5 BILLION IN KENTUCKY-MADE VEHICLES AND PARTS WERE EXPORTED IN 2013

OF KENTUCKY'S **120** COUNTIES, **EIGHTY** ARE HOME TO AN **AUTOMOTIVE MANUFACTURING-RELATED FACILITY**

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Kentucky Automotive Industry Association

KYAUTOINDUSTRY.COM



Uniting automotive manufacturers, suppliers, service providers and partners in the promotion and advancement of Kentucky's automotive industry.

The **Kentucky Automotive Industry Association (KAIA)** serves as a unifying voice that strives to anticipate and address common challenges and achieve shared goals. By creating a forum for best practice sharing, leveraging the expertise of world renowned automotive-related companies, the association seeks to further grow and strengthen the industry across the Commonwealth.

WHO WE ARE

As an industry-led organization, KAIA is driven by the needs of Kentucky's expansive automotive network. The association was formed hand-in-hand with Kentucky's Original Equipment Manufacturers (OEMs) and suppliers in order to ensure its continued focus on addressing the challenges and opportunities of the industry.

WHO WE REPRESENT

KAIA is a statewide organization representing all automotive interests including OEMs, suppliers, academic institutions, individuals and any organization serving the automotive industry in any capacity.

MISSION

Our mission is to advance and promote Kentucky's automotive industry by providing leadership and creating collaborative partnerships that will ensure the industry has the resources it needs to succeed.

KAIA was established with four overarching goals in mind that reflect branding, leadership, advocacy and workforce development.

BRANDING

Establish a strong brand for automotive manufacturing in Kentucky.

ADVOCACY

Advocate on behalf of the industry in order to raise its overall profile in terms of impact, influence and needs.

LEADERSHIP

Provide leadership that will advance the industry and create an environment for growth.

WORKFORCE

Develop a skilled and readily available workforce that can meet the demands of the industry today and tomorrow.



MEMBERSHIP BENEFITS INCLUDE:

- Access to key industry leaders
- Sharing best practices
- Seminars on issues impacting the industry
- Industry networking
- Listing on KAIA website
- Discounted or free training/seminars
- A voice in program development
- Promotional opportunities for company news
- Leadership opportunities
- Invitation to annual conference
- Sponsorship opportunities

INDUSTRY MEMBERSHIPS

Eligible members: Automotive Original Equipment Manufacturers and suppliers with a Kentucky operation and the Kentucky Cabinet for Economic Development.

KY-BASED EMPLOYMENT

1-199	\$1,500
200-499	\$2,000
500-999	\$2,500
1,000+	\$3,000

AFFILIATE MEMBERSHIPS

Eligible members: All other companies/firms providing services to the automotive industry.

KY-BASED EMPLOYMENT

1-199	\$500
200-499	\$1,000
500-999	\$1,500
1,000+	\$2,000

NON-PROFIT/GOVERNMENT AGENCIES

All	\$500
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INDIVIDUAL/STUDENTS

All	\$100
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EDUCATIONAL INSTITUTIONS

	KY-Based	Non-KY Based
K-12	\$500	\$1,000
College/Institute	\$1,000	\$1,500
University	\$1,500	\$2,000

ALLIED MEMBERSHIPS

Eligible members: Automotive Original Equipment Manufacturers, suppliers and other companies/firms providing services to the automotive industry that do not have a Kentucky operation.

All	\$2,000
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INTERESTED IN JOINING KAIA?

KAIA has something for any company or organization that is engaged with Kentucky's automotive industry. If you are interested in learning more about KAIA and how you can help advance Kentucky's automotive industry, please visit KyAutoIndustry.com or submit the below form:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Membership Type: _____

Kentucky Automotive Industry Association
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GOALS