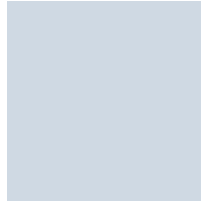


## Kentucky Automotive Industry Association



**The Kentucky Automotive Industry Association (KAIA)** was established to advance and promote Kentucky's automotive industry by providing leadership and creating collaborative partnerships. As an industry-led organization, KAIA is driven by the needs of Kentucky's expansive automotive network. The association was formed hand-in-hand with Kentucky's OEMs and suppliers in order to ensure its continued focus on addressing the challenges and opportunities of the industry.



### WHO WE ARE:

As the primary state association designed to unite Kentucky's automotive manufacturers, suppliers and service providers, KAIA serves as a unifying voice that strives to anticipate and address common challenges and achieve shared goals. By creating a forum for best practice sharing, leveraging the expertise of world renowned automotive-related companies, the association seeks to further grow and strengthen the industry across the Commonwealth.

### WHO WE REPRESENT:

KAIA is a statewide organization representing all automotive interests including Original Equipment Manufacturers (OEMs), suppliers, academic institutions, individuals, and any organization serving the auto industry in any capacity.

### MISSION:

Our mission is to advance and promote Kentucky's automotive industry by providing leadership and creating collaborative partnerships that will ensure the industry has the resources it needs to succeed.

### GOALS:

- Establish a strong brand for automotive manufacturing in Kentucky.
- Advocate on behalf of the industry in order to raise its overall profile in terms of its impacts, influence, and needs.
- Provide leadership that will advance the industry and create an environment for growth.
- Develop a skilled and readily available workforce that can meet the demands of the industry today and tomorrow.

## INDUSTRY QUICK FACTS:

Kentucky's vast network of automotive manufacturing, supplier and service-related companies provide a significant impact on Kentucky's economy, adding \$4 billion annually to the state's GDP. Boasting four major auto manufacturing plants, the state is the third-largest producer of light vehicles in the country, topping more than \$1.2 million cars and trucks in 2013. That's an increase of 22 percent over the year before and places Kentucky first in production on a per capita basis.

# 1,253,073

**KENTUCKY-MADE** VEHICLES WERE PRODUCED IN 2013, **UP 22% FROM 2012**

# 460

NEARLY

**AUTO-RELATED MANUFACTURING, SERVICE AND TECHNOLOGY**

**ESTABLISHMENTS** EMPLOY

# 82,000

 IN KENTUCKY

# 3<sup>RD</sup>

**KENTUCKY RANKS**

IN U.S. LIGHT VEHICLE PRODUCTION, AND

# 1<sup>ST</sup>

ON A PER CAPITA BASIS

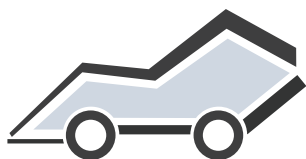
# \$5.5 BILLION

IN **KENTUCKY-MADE VEHICLES AND PARTS** WERE EXPORTED IN 2013

OF KENTUCKY'S **120** COUNTIES, **80** ARE HOME TO AN **AUTOMOTIVE MANUFACTURING-RELATED FACILITY**

## JOIN KAIA:

KAIA has something for any company that is doing business or wishes to do business with Kentucky's automotive industry. If you are interested in learning more about KAIA and how you and your company or organization can help advance Kentucky's automotive industry, please visit: [KyAutoIndustry.com](http://KyAutoIndustry.com)



**Kentucky Automotive Industry Association**

### KENTUCKY AUTOMOTIVE INDUSTRY ASSOCIATION FOUNDING PARTNERS

